



PERSONAL STATEMENT

I am a determined and adaptable multi-disciplined designer. I believe passionately in the design process as a means of communication and creative problem solving. I have a broad and comprehensive skill set based in web design and digital graphics but have also trained extensively in print, 3D modelling and digital audio and video. I have experience applying these skills in a creative and corporate context for both commercial, educational and research purposes. I deploy all of these skills in my work with Maynooth University where I am responsible for the management and delivery of their website strategy, managing their web support and contractor's relationship, delivery of web training and project management of Project LEGO. This is the over-arching redesign for Maynooth University's website and systems as part of their Digital Transformation piece in the University's Strategic Plan.

I have worked as a digital consultant with Enterprise Ireland and Invest Northern Ireland with fast growing SME's and on various freelance digital projects for various clients in the private and public sector.

EDUCATION

- 2012
MDes Masters of Design and Communication
Ulster University, Magee campus
- 2005
BSc Bachelor of Science Interactive Multimedia Design
Diploma in Industrial Design
Ulster University, Jordanstown campus
- 2001
A-Levels (English, History, Biology)
Cambridge House Grammar School, Ballymena
- 1999
Matriculation Certificate
Westville Boys' High School, Kwa-Zulu Natal (South Africa)

WORK EXPERIENCE (YEARS)

2 From 2018 to present
Webmaster
Maynooth University
maynoothuniversity.ie

10 From 2008 to present
New Media/IT Systems
Development Co-ordinator
Ulster University
ulster.ac.uk/arts

13 From 2006 to present
Digital Design: Web, branding
and graphic design
Freelance
coalduststar.com

SOFTWARE, SKILLS & PROFESSIONAL AFFILIATIONS

Adobe Creative Suite

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Xd

Web/Scripting

- HTML & CSS
- Javascript & JQuery
- PHP/MySQL

Project Management

- Trello
- Office365 Products

Professional Affiliations

IDI - Institute of Designers Ireland
PRS - Performing Rights Society

Skills

- Web Management
- User Journey
- User Experience Design
- User Interface Design
- Content Design
- Responsive Design
- Creative Problem Solving
- Rapid Prototyping
- Project Management
- Branding
- Digital Imaging
- Agile

REFERENCES



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LANGUAGE SKILLS

ENGLISH
Mother language

AFRIKAANS
Advanced level

GAEILGE
Beginner level

HOBBIES & INTERESTS

Music (Writing, recording, performing)

Gaming

Lifelong Learning

Reading

Lifting

Travelling

Cinema

Design & Technology