

ROWAN MORREY

Multi-disciplined Designer

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Ballymena,
BT42 1QW

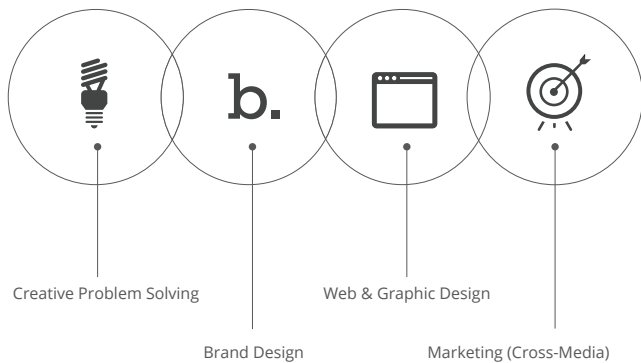
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PERSONAL STATEMENT

I am a determined and adaptable multi-disciplined designer. I believe passionately in the design process as a means of communication and creative problem solving. I have a broad and comprehensive skill set based in web design and digital graphics but have also trained extensively in print, 3D modelling and digital audio and video. I have experience applying these skills in a creative and corporate context for both commercial, educational and research purposes. I deploy all of these skills in my work with Ulster University and am also responsible for marketing and global digital strategy of the Faculty of Arts promoting 30 degree courses from bachelors to doctorates and five international research centres. Also acted as digital innovation consultant to fast growing SMEs via contracts with Enterprise Ireland and Invest Northern Ireland.

MY SPECIALITIES



EDUCATION

- 2012.
MDes Masters of Design and Communication.
Ulster University, Magee campus.
- 2005.
BSc Bachelor of Science Interactive Multimedia Design
Diploma in Industrial Design.
Ulster University, Jordanstown campus.
- 2001.
A-Levels (English, History, Biology).
Cambridge House Grammar School, Ballymena.
- 1999.
Matriculation Certificate.
Westville Boys' High School, Kwa-Zulu Natal (South Africa).

WORK EXPERIENCE

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From 2008 to present.
New Media/IT Systems
Development Co-ordinator.
Ulster University.

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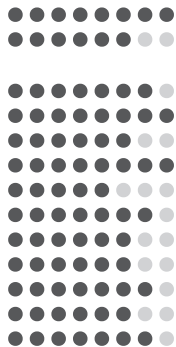
From 2006 to present.
Web & Graphic Design,
Branding.
Freelance

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SKILLS

01 Software

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Dreamweaver
Adobe Animate
HTML & CSS
Javascript & JQuery
Adobe Premier
PHP/MySQL
Adobe After Effects
3ds Max / Maya
Adobe Xd
Word Processing



02 Knowledge

Grid & Layout.
Typography.
Colour theory.
Graphic Design.
User Experience.
Interface Design.
Google Analytics & SEO.
Responsive Design.
Content Management.
Creative problem solving.
Rapid Prototyping.
Budgeting.
Project Management.
Branding.
Social Media.

REFERENCES



Dr Malachy Ó Néill
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Ulster University, Room MA023, Londonderry, BT487JL
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Dr Colm Murphy
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Ulster University, Room I153, Cromore Road, Coleraine, BT521SA
Telephone: +44 (0)28 7012 3130
Email: c.murphy@ulster.ac.uk

LANGUAGE SKILLS



HOBBIES & INTERESTS

