ROWAN MORREY
Multi-disciplined Designer

Address 4 Sheepshill
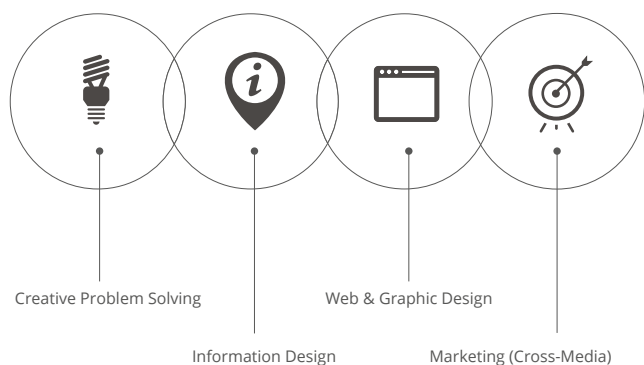Ballymena,
BT421QW

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coalduststar.com

PERSONAL STATEMENT

I am a determined and adaptable multi-disciplined designer. I believe passionately in the design process as a means of communication and creative problem solving. I have a broad and comprehensive skill set based in information/web design and digital graphics but have also trained extensively in print, 3D modeling and digital audio and video. I have experience applying these skills in a creative and corporate context for both comercial, educational and research purposes. I deploy all of these skills in my work with Ulster University and am also responsible for managing the marketing budget and strategy for the faculty of Arts. I have experience running targeted marketing campaigns and have worked for Ulster University as a consultant through Invest Northern Ireland and Enterprise Ireland.

MY SPECIALITIES

Creative Problem Solving

Information Design

Web & Graphic Design

Marketing (Cross-Media)

EDUCATION

2012.
MDes Masters of Design and Communication.
Ulster University, Magee campus.

2005.
BSc Bachelor of Science Interactive Multimedia Design
Diploma in Industrial Design.
Ulster University, Jordanstown campus.

2001.
A-Levels (English, History, Biology).
Cambridge House Grammar School, Ballymena.

1999.
Matriculation Certificate.
Westville Boys' High School, Kwa-Zulu Natal (South Africa).

WORK EXPERIENCE

8
From 2008 to present.
New Media/IT Systems
Development Co-ordinator.
Ulster Universtiy.
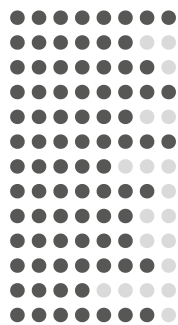
ulster.ac.uk/arts

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From 2006 to present.
Web & Graphic Design,
Branding.
Freelance

coalduststar.com

SKILLS

01 Software

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Dreamweaver
Adobe Flash
HTML & CSS
Javascript & JQuery
Adobe Premier
PHP/MySql
Adobe After Effects
3ds Max / Maya
Processing
Word Processing

02 Knowledge

Grid & Layout.
Typography.
Colour theory.
Image editing.
Web usability.
Interface Design.
Google Analytics & SEO.
Responsive Design.
Wordpress.
Creative problem solving.
Marketing.
Budgeting.
Project Management.
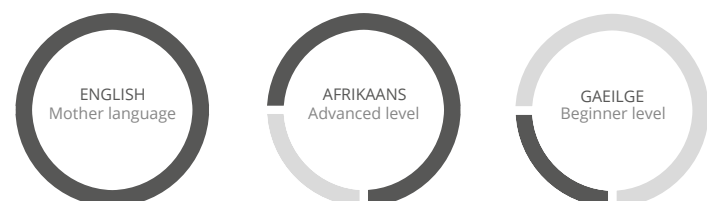Branding.
Social Media.

REFERENCES

Mr Gary Kendall
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Ulster University, Room I129, Cromore Road, Coleraine, BT521SA
Telephone: +44 (0)28 7012 4537
Email: gc.kendall@ulster.ac.uk

Dr Helen Jackson
Senior Lecturer in Interactive Media
Ulster University, Room I126, Cromore Road, Coleraine, BT521SA
Telephone: +44 (0)28 7012 4184
Email: h.jackson@ulster.ac.uk

LANGUAGE SKILLS

ENGLISH
Mother language

AFRIKAANS
Advanced level

GAEILGE
Beginner level

HOBBIES & INTERESTS

Cinema

Learning

Music

Gaming

Technology

Travelling

Jackalfeud

Lifting

Molarbear

Reading